

# Privacy Policy

## Privacy Policy for Fantasy Trading Room

At Fantasy Trading Room, accessible from [fftradingroom.com](http://fftradingroom.com), one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Fantasy Trading Room and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

## Log Files

Fantasy Trading Room follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information. Our Privacy Policy was created with the help of the Privacy Policy Generator.

## Google DoubleClick DART Cookie

Google is one of a third-party vendor on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to [www.website.com](http://www.website.com) and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy at the following URL –

<https://policies.google.com/technologies/ads>

## Our Advertising Partners

Some of advertisers on our site may use cookies and web beacons. Our advertising partners are listed below. Each of our advertising partners has their own Privacy Policy for their policies on user data. For easier access, we hyperlinked to their Privacy Policies below.

## Google

<https://policies.google.com/technologies/ads>

## Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of Fantasy Trading Room.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Fantasy Trading Room, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Fantasy Trading Room has no access to or control over these cookies that are used by third-party advertisers.

## Third Party Privacy Policies

Fantasy Trading Room's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

## Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Fantasy Trading Room does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

## Online Privacy Policy Only

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Fantasy Trading Room. This policy is not applicable to any information collected offline or via channels other than this website.

## Consent

By using our website, you hereby consent to our Privacy Policy and agree to its Terms and Conditions.

## **Monometric Advertising Policy for Publishers and Readers**

Monometric LLC has a partnership agreement with this Site which you linked from for the purposes of placing advertising on the Site. This Advertising Privacy Policy explains how Monometric uses your data and supersedes any other language on the Site (if any) with respect to the data privacy practices of Monometric. Monometric uses industry standard tools for the placement and serving of ads, including those provided by Google, Inc. and its affiliates. We publish interest-based advertisements on this Site; that is, ads that are tailored to reflect your interests. To help make the advertising on the Site you linked from more relevant to you, Monometric, Google and our other Advertising Partners may track your behavior on this site from which you linked and on other websites across the Internet using cookies.

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

By using the site from which you linked, you consent to the use of such cookies and the sharing of data captured by such cookies with Monometric, Google, and our site’s other third party partners. You can view, delete or add interest categories associated with your browser by visiting: <https://adssettings.google.com>. You can also opt out of the network cookie using those settings or using the Network Advertising Initiative’s multi-cookie opt-out mechanism at: <http://optout.networkadvertising.org>. However, these opt-out mechanisms themselves use cookies, and if you clear the cookies from your browser your opt-out will not be maintained.

This website uses cookies to:

- 1) Identify you as a returning user and to count your visits in traffic statistics analysis
- 2) Remember your custom display preferences (such as whether you prefer comments to display all-collapsed or not)
- 4) Provide other usability features, including tracking whether you’ve already given your consent to cookies

Enabling cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. The cookie-related information is not used to identify you personally and is not used for any purpose other than those described here. There may also be other types of cookies created after you’ve visited this website. This site uses Google Analytics, a popular web analytics service that uses cookies to help to analyze how users use the site. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of other website, compiling reports on website activity, and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google undertakes not to associate your IP address with any other data held by Google.

### **Third Party Advertising**

This site has third-party advertising companies serving ads to you when you visit. These companies may store information about your visits here and to other websites in order to provide you with relevant advertisements about goods and services. For example, if they know what ads you are shown while visiting this site, they can be careful not to show you the same ones repeatedly.

These companies may employ cookies and other identifiers to gather information which measures advertising effectiveness. The information is generally not personally identifiable unless, for example, you provide personally identifiable information to them through an ad or an email message.

They do not associate your interaction with unaffiliated sites with your identity in providing you with interest-based ads.

This site does not provide any personal information to advertisers or to third party sites. Advertisers and other third parties (including the ad networks, ad-serving companies, and other service providers they may use) may assume that users who interact with or click on a personalized ad or content are part of the group that the ad or content is directed towards (for example, readers in the Pacific Northwest who read certain types of articles). Also, some third-party cookies may provide them with information about you (such as the sites where you have been shown ads or demographic information) from offline and online sources that they may use to provide you more relevant and useful advertising.

To learn more about what options you have about limiting the gathering of information by third-party ad networks, you can consult the website of the [Network Advertising Initiative](#).

You can opt out of participating in interest-based advertising networks but opting out does not mean you will no longer receive online advertising. It does mean that the companies from which you opted out will no longer customize ads based on your interests and web usage patterns using cookie-based technology.

### **Sharing Information**

This site does not sell, rent, or disclose to outside parties the information collected here, except as follows:

(a) **Affiliated Service Providers:** This site has agreements with various affiliated service providers to facilitate the functioning of the site. For example, the site may share your credit card information with the credit card service provider to process your purchase. All administrative service providers that this site uses are required to have the same level of privacy protection as this site does, and therefore your information will be handled with the same level of care. Additionally, for example, this site may use analytic or marketing services such as Google Analytics or Google Ad Manager or other Advertising Companies to which collection you hereby unconditionally consent.

(b) **Where required by law:** This site may share the collected information where required by law, specifically in response to a demand from government authorities where such demand meets the legal requirements.

(c) **Statistical Analysis:** This site may share Non-Personal Information and aggregated information with third parties, including but not limited to for advertising or marketing purposes. No Personal Information will be shared in this manner.

(d) **Transactions:** In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition, or in any other situation where Personal Information may be disclosed or transferred as a business asset.

#### **How To Opt Out Of Interest-Based Advertising**

This website is a member of the [Network Advertising Initiative](#) (NAI) and adheres to the NAI Codes of Conduct as described on the NAI website. This website also adheres to the Digital Advertising Alliance (DAA) Self-Regulatory Principles. For a description of the DAA Program, please visit the [DAA website](#).

#### **Opting Out of Interest-Based Advertising by Third Parties**

To find out more about interest-based advertising on the internet and how to opt out of information collection for this purpose by companies that participate in the Network Advertising Initiative or the Digital Advertising Alliance, visit [NAI's opt-out page](#) or [DAA's Consumer Choice Page](#).

#### **For European Economic Area Residents**

If you reside in a country in the European Economic Area (EEA), then under the GDPR and applicable data protection laws you have the rights, among other things, to access your personal data, have us erase it, and/or restrict its further processing. If you wish to access or delete your personal data (if any) maintained by Monumetric related to advertising on the Site, you can contact us at [support@monumetric.com](mailto:support@monumetric.com). If you wish to see a list of the advertising partners we work with or change which of those partners track your behavior using cookies, click the ad preferences link at the bottom of the site. (Available in the EU.)

#### **For California Residents**

California law gives residents the right to opt out of the "sale" of their personal information to third parties, including for advertising purposes. Under California law, the sharing of your information with a service provider for advertising purposes could be considered a "sale." To opt out of the sharing of your information for advertising information, click the opt out link provided in the footer of the site from which you linked. If the site from you linked does not have a footer, you can find the opt out link provided on the privacy policy page from which you linked. You also have the right to request from us the categories of personal information that we have shared and the categories of third parties to whom the information was provided. To make such a request, please contact us at [support@monumetric.com](mailto:support@monumetric.com). To be clear we do not share your name, contact information, or any other sensitive information with third parties, and the categories of third parties that we share information with for advertising purposes are supply side platforms, programmatic advertising exchanges, and demand side platforms.

#### **Partnerships**

The site from which you linked partners with technology services through its relationship with Monumetric. Below you can read detailed information about the privacy policies of these technology companies, and choose to

**LiveRamp:** When you use the Site, we share information that we may collect from you, such as your email (in hashed form), IP address or information about your browser or operating system, with our partner/service provider, LiveRamp Inc and its group companies ("LiveRamp"). LiveRamp may use our first party cookie on your browser to match your shared information to their marketing databases in order to provide back a pseudonymous privacy-centric identifier for our use in real time bidding in digital advertising. We may also share hashed and de-identified email addresses, IP addresses, and advertising identifiers with LiveRamp, which uses that information to create a link between your device and its databases. This link may be shared by our partners globally for the purpose of enabling interest-based content or advertising throughout your online experience (e.g. cross device, web, email and in app etc.) by third parties unaffiliated with our website. These third parties may in turn link further demographic or interest-based information to your browser. To opt out of this use, please head here: [https://liveramp.com/opt\\_out/](https://liveramp.com/opt_out/)

**ID5:** We may choose to share information with our partner ID5 for the purposes of ad targeting. You may learn more about how ID5 operates and choose to opt-out of ID5 data collection here: <https://id5.io/platform-privacy-policy/>

**Pubmatic:** We may choose to share information with our partner Pubmatic for the purposes of ad targeting.

**SOVRN:** We share hashed emails with our partner SOVRN for the purposes of targeted advertising. You may opt-out of SOVRN hashed email targeting here:

**The Trade Desk:** We may choose to share your information with our partner The Trade Desk for the purposes of ad targeting. You may learn more about how The Trade Desk Operates and choose to opt out of The Trade Desk data collection here: <https://adsrvr.org/>